

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: March 23, 2025 - March 22, 2026

**1) Employment Unit: Beasley Media Group Licenses, LLC – Philadelphia**

**2) Unit Members:**      **WMGK (FM), Philadelphia, PA**  
                                 **WPEN (FM), Burlington, NJ**  
                                 **WMMR (FM), Philadelphia, PA**  
                                 **WBEN-FM, Philadelphia, PA**  
                                 **WXTU-FM, Philadelphia, PA**  
                                 **WWDB (AM) Philadelphia, PA**  
                                 **WTEL (AM) Philadelphia, PA**  
                                 **WTMR (AM) Camden, NJ**

**3) EEO Contact Information for Employment Unit:**

Mailing Address:  One Bala Plaza – Suite 401 Bala Cynwyd, PA 19004	Telephone Number: 610-667-8500
	Contact Person/Title: Paul Blake – Market Manager
	E-mail Address: paul.blake@bbgi.com

**4) Full-Time Job Vacancies Filled by Stations in the Employment Unit:**

	<b>Title</b>	<b>Recruitment Source</b>
1	On-Air Host	www.bbgi.com
2	Digital Content Coordinator	Internal Posting
3	Account Executive (2 positions)	Industry Referral (2)

**Stations WMGK (FM), WPEN (FM), WMMR (FM), WBEN-FM, WXTU-FM, WWDB (AM), WTEL (AM), and WTMR (AM) are Equal Opportunity Employers.**

None of the recruitment sources listed below requested notification of job openings

**1. On-Air Host – www.bbgi.com**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
<b>bbgi.com</b>	Julie Desrosiers	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	6
<b>Handshake</b>	<a href="https://app.joinhandshake.com/">https://app.joinhandshake.com/</a>	225 Bush Street San Francisco, CA 94104	(415) 944-9960	0
<b>Industry Referral</b>				0
<b>Internal Posting: Beasley Media Group Philadelphia</b>	Toni Pirrone	1 Bala Plaza, Suite 401, Bala Cynwyd, PA 19004	610-771-9780	0
<b>Pennsylvania Association of Broadcasters</b>	Gail Ponti	<a href="http://www.pab.org">www.pab.org</a>	(717) 482-4820	1
<b>Pennsylvania Career Link</b>	Adina Tayar	<a href="http://www.pacareerlink.state.pa.us">http://www.pacareerlink.state.pa.us</a>	267-703-0901	1

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**2. Digital Content Coordinator – Internal Posting**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
<b>bbgi.com</b>	Julie Desrosiers	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	2
<b>Handshake</b>	<a href="https://app.joinhandshake.com/">https://app.joinhandshake.com/</a>	225 Bush Street San Francisco, CA 94104	(415) 944-9960	1
<b>Industry Referral</b>				0
<b>Internal Posting Beasley Media Group Philadelphia</b>	Toni Pirrone	One Bala Plaza, Suite 401, Bala Cynwyd, PA 19004	610-664-2000	3
<b>LinkedIn</b>	Tim Staskiewicz			2
<b>Pennsylvania Association of Broadcasters</b>	Gail Ponti	<a href="http://www.pab.org">www.pab.org</a>	717-482-4820	1
<b>Pennsylvania Career Link</b>	Adina Tayar	<a href="http://www.pacareerlink.state.pa.us">http://www.pacareerlink.state.pa.us</a>	267-703-0901	0

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**3      Account Executive (2 positions) – Industry Referral (2)**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
<b>bbgi.com</b>	Julie Desrosiers	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263- 5000	5
<b>Industry Referral</b>				2
<b>Internal Posting: Beasley Media Group Philadelphia</b>	Toni Pirrone	1 Bala Plaza, Suite 401, Bala Cynwyd, PA 19004	610-771- 9780	0
<b>Pennsylvania Association of Broadcasters</b>	Gail Ponti	www.pab.org	(717) 482- 4820	2
<b>Pennsylvania Career Link</b>	Adina Tayar	http://www.pacareerlink. state.pa.us	267-703- 0901	1

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5) **Total # of Interviewees Referred:** For the period from March 23, 2025 through March 22, 2026, this Employment Unit interviewed 27 interviewees for full-time job vacancies.

6) **Supplemental Recruitment Initiatives**

- a. **Internship Program**  
**Date: Ongoing**  
**Participants: WMMR, WXTU**

The Employment Unit conducted an internship program designed to assist members of the community in acquiring skills necessary for broadcast employment. Interns came from various universities in the Philadelphia area. A typical day had the students join the On-Air Personalities as they kicked off their workday. They were instructed on how to log show notes, pull airchecks for the Sales Department and create research sheets on upcoming show guests. The program hosted 10 students during the reporting period.

During the reporting period, the Employment Unit hosted students/interns from the following universities: Temple University, Neumann University, West Chester University, Kutztown University, Millersville University, Stockton University, Immaculata University.

b. **Participation in events sponsored by educational institutions**

**Mercer County Community College**

**Date: 3/27/25**

**Location: Beasley Media Group Philadelphia**

On March 27, 2025, the Employment Unit's On-Air Personality addressed a Podcasting class at Mercer County Community College via Zoom. The Podcasting course is a required course for students in the Audio Production program. The speaking engagement was attended by the 11 students enrolled in the class representing communication majors. Discussions ranged from how on-air broadcasters plan and execute the entertainment content they present, and how to monetize podcast and shows.

**Conestoga High School Speaking Engagement**

**Date: 4/3/25**

**Location: Conestoga High School**

On April 3, 2025, the Employment Unit's On-Air Personality took part in Career Day at Conestoga High School. Discussions included what to expect heading into the work world and what it is like working in the radio industry. He spoke to students about the steps he took to become a member of the number one morning show in a major market.

**Springside Chestnut Hill Academy Speaking Engagement**

**Date: 4/14/2025**

**Location: Springside Chestnut Hill Academy**

On April 14, 2025, the Employment Unit's On-Air Personality was a guest speaker at the Springside Chestnut Hill Academy. Topics discussed included working in the broadcast industry, career opportunities available, and the steps she took to get into major market radio. The speaking engagement concluded with a Q & A from the students.

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**Friends Central High School****Date: 6/2/25****Location: Employment Unit On-Site**

On June 2, 2025, the Employment Unit hosted 11 students from Friends Central High School. While onsite the students were given the opportunity to sit in on a real live radio broadcast. The visit concluded with a roundtable where the students participated in presentations by the Program Director, the Program Coordinator and the Promotions Director. A Q & A session followed the presentations.

**Philadelphia School District****Date: 7/29/25****Location: Employment Unit On-Site**

On July 29, 2025, Seven Junior and Senior students from the Philadelphia School District's Lincoln, Northeast and MLK High Schools toured the stations, meeting with Sales, Programming and Production directors, and writing and recording a public service announcement.

**Founding Forward Summer Program****Date: 8/6/25****Location: Employment Unit On-Site**

On August 6, 2025, eleven area high school students enrolled in the Founding Forward summer program toured the radio stations. They learned about radio careers and the responsibilities regarding broadcast regulations from the Public Service Director and programming staff.

**St. Joseph's University Speaking Engagement****Date: 10/2/2025****Location: St. Joseph's University**

On October 2, 2026, the Employment Unit's Market Manager was a guest speaker at St. Joseph's University's marketing class. The topics discussed included digital selling, the changing media landscape and career opportunities available at Beasley Media Group.

**Souderton Area High School's Career Expo****Date: 10/15/25****Location: Souderton High School**

Two of the Employment Unit's On-Air Personalities took part in Souderton High School's Career Day on October 15, 2025. Presenters met with groups of students in the 10th and 11th grades in a classroom setting. Each session consisted of a 20-minute presentation and 5 minutes of Q&A. Topics included various aspects of working in broadcasting, and other pertinent information regarding jobs in broadcast media.

**Rowan University Speaking Engagement****Date: 11/3/25****Location: Rowan University**

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The Employment Unit's On-Air Personality was a guest speaker at Rowen University on November 3, 2025. He spoke to students about media careers, steps he took to get into broadcasting, and what he does to prepare for his daily radio show. The speaking engagement was followed by a Q & A session.

**c. Hosting of Job Shadowing Program**

**Marple Newtown High School Job Shadow**

**Date: 5/20/26 – 6/3/2025**

**Location: Employment Unit – Onsite**

A student from Marple Newtown High School participated in the Beasley Media Group Philadelphia Technical Intern Job Shadow Program. The program provides students with a hands-on learning experience in a state-of-the-art broadcast environment. The Job Shadow Program was created to help students gain practical skills, observe professionals in action, and explore careers in technical media, broadcast engineering, and event production.

**d. Hosting of Career Seminar**

**Broadcast Pioneers Career Seminar**

**Date: 10/30/25**

**Location: Employment Unit On-Site**

On October 30, 2025, 35 students from Temple University, University of Delaware, Drexel, Immaculata, Cheyney, West Chester, Neumann, La Salle, Villanova, St. Joes and Rowan attended a broadcast career seminar hosted by Beasley Media Group. Students met with staff members including air personalities, producers and sales management.

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