

**EEO PUBLIC FILE REPORT**

This Report covers full-time vacancy recruitment data for the period:

January 23, 2022 – January 22, 2023

- 1) **Employment Unit:** Beasley Media Group – Somerset/New Brunswick, NJ
- 2) **Unit Members (Stations and Communities of License):** WMGQ (FM), New Brunswick, NJ  
WCTC (AM), New Brunswick, NJ
- 3) **EEO Contact Information for Employment Unit:**

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- 4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:** 0  
  
The Employment Unit did not have any full-time vacancies during the reporting period.
- 5) **Total # of Interviewees Referred:** For the period from January 23, 2022 to January 22, 2023, the Employment Unit interviewed 0 interviewees for 0 full-time job vacancies.
- 6) **Supplemental Recruitment Initiatives:**

**A. Initiative: Participant-Career Fairs and Events/Programs Promoting Careers in Broadcasting**

On 3/15/22 the WMGQ- FM Program Director spoke at a radio class at Middlesex County College. She shared information and shortcuts so students could better understand and adapt to the new Wide Orbit system, and afterwards, addressed internship opportunities at WMGQ and what those opportunities entail.

On 4/13/22 the employment unit attended the NJ Chamber of Commerce Summit in Atlantic City, NJ. Information about the stations and open positions was displayed. There were discussions on how to stimulate the economy and staff-up post pandemic.

Stations WMGQ (FM) and WCTC (AM) are Equal Opportunity Employers.

On 5/05/22 the WMGQ-FM Program Director spoke at a radio class at Middlesex County College. She spoke to the students about her radio career and conducted an educational Q&A regarding various aspects of broadcasting. Information about employment and internship opportunities was provided at the end of the session.

On 6/02/22 WMGQ-FM /WCTC-AM was the media sponsor at the TD BANK Ballpark hosted by the the Somerset County Business Partnership. It was a very large community networking event. Station booth was staffed by sales and promotion department personnel who responded to inquiries about careers in media and employment opportunities.

On 8/13/22 Sr. VP & Regional Market Manager of Beasley Media NJ who also serves on the College of Staten Island's Chazanoff School of Business External Board Team, attended the student run college radio station's reunion. The event was attended by college students and was an excellent source of outreach for the employment unit.

On 9/10/2022, 10/7/2022, and 11/5/2022 the Vice President & Director of Sales for WMGQ-FM / WCTC-AM and the WCTC-AM PD were on site at Rutgers University's SHI Stadium in Piscataway, New Jersey. The objective was to attract and engage students for the purpose of recruiting both interns and part-time positions for Beasley Media New Jersey.

#### **C. Initiative: School/Community Tours**

Scout Tours are a 30 minute, general overview of the various departments within the radio station. The Scouts are given a tour of the radio station to see how the equipment operates, learn how on-air personalities prepare for an air shift, and observe how different departments work together to keep a radio station running. Specific duties of each department are discussed. Also, the scouts are given the opportunity to record and hear themselves on the radio on the ride home. No requests were received during this reporting period due to COVID-19, but we will continue to promote this opportunity in 2023.

#### **D. Internship Program- On-going (1/23/2022-1/22/2023)**

WMGQ-FM / WCTC-AM conduct an ongoing internship program that is advertised on station websites and through notifications and internship fairs with local colleges. Internships are offered in Promotions with opportunities to explore other departments such as On-Air, Production, and Sales. All internships stress hands-on involvement with the relevant departments.

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During the reporting period the stations actively recruited for interns but did not have any participants. The stations will continue their outreach to the community.

**E. Initiative: EEO outreach and announcements**

From 1/23/2022 through 1/22/2023, the stations regularly aired EEO outreach announcements on behalf of the NJBA.

**F. Initiative: Management Training**

From April 2022 - December 2022, the employment unit participated in a management training program called "Belong." The employment unit's market manager attended, as well as all New Jersey managers. The program promoted understanding and support for core Diversity, Equity, and Inclusion concepts. The program promoted a culture of social responsibility and belonging that advocates for hiring and developing employees of every ethnicity, race, social-economic origin, culture, age, religion, gender and sexual orientation, and individuals with differing abilities.